

2024 Spring Congregational Giving Toolkit

Please use this toolkit to help us reach our \$15,000 Goal by June 15, 2024. Questions? Email Jay Horton, Communications Coordinator, at jay@aipl.org.

ABOUT GIPL:

Georgia Interfaith Power and Light (GIPL) is a 501(c)3 nonprofit organization that inspires and equips communities of faith to organize, implement practical climate solutions, and advocate across Georgia on issues of climate change, environmental justice, and community resilience. An affiliate of the national Interfaith Power and Light movement, GIPL envisions a Georgia where all people can flourish in a healthy environment, a stable climate, and resilient communities. Learn more at gipl.org.

PASS-THE-PLATE OFFERING:

We are asking faith communities across Georgia to hold a "pass-the-plate" collection or special offering for GIPL between now and June 15, 2024.

There are two ways to give as a faith community:

- 1. Pick a day and dedicate that day's offering to GIPL's efforts to combat climate change. Once funds are collected, issue a single check from your faith community to GIPL.
- 2. Tell your faith community about GIPL and how we've collaborated in the past, or ways you'd like to work with us in the future! Encourage members to make an individual gift to GIPL online at gipl.org/give.

Printable one-page informational sheets about GIPL may be downloaded HERE.

GIVING BLURB: (to be used in bulletins or on social media)

As people of faith, we are called to care for one another and Sacred Earth! Join us in support of our partner, Georgia Interfaith Power and Light (GIPL), this Earth Month, as together we work to expand access to clean air and renewable energy throughout Georgia. Through their programs and advocacy, GIPL is helping faith communities like ours reduce carbon emissions and slow global warming. Give today at [insert method of giving whether through your congregation or directly via gipl.org/give]

BULLETIN/SOCIAL MEDIA GRAPHICS

GIVING LINK: gipl.org/give

GIPL's Social Media Handles:

Facebook, Instagram, Twitter, TikTok: @GeorgiaIPL

YouTube: https://www.youtube.com/channel/UCkD4o1OGePjaUKpeO_IPilgLinkedIn: https://www.linkedin.com/company/georgia-interfaith-power-light

GIPL Hashtags:

#FaithInAction, #DefendOurClimate, #CultivateResilience, #GeorgiaIPL